

Get FileMaker Pro 11 For Half Off with Purchase of FileMaker Go for iPad or iPhone

Limited-time offer makes it easy to harness the power of the top-selling business database for iPhone and iPad

SANTA CLARA, Calif. – January 11, 2011 – Starting today, those purchasing FileMaker Go for iPad or iPhone may purchase FileMaker Pro for just \$149, half off the retail value of \$299, it was announced by FileMaker today.

Since its debut in July 2010, FileMaker Go has become the top-selling business database app for iPhone and iPad. Customers who purchase FileMaker Go for iPhone (\$19.99) or FileMaker Go for iPad (\$39.99) from the iTunes App Store between January 11 and June 17, 2011 will be able to download FileMaker Pro 11 from the online FileMaker Store for \$149 – a 50% discount.* Promotion participants must purchase and download FileMaker Pro 11 between January 11 and June 23, 2011.

The popular FileMaker Go apps let customers work remotely with FileMaker Pro databases on iPhone or iPad to manage a wide range of tasks, including customer relationship management, on-site event registration, management of inventory or tracking project status while traveling. Businesses can use more than 30 built-in Starter Solutions or quickly create their own solutions using FileMaker Pro and then run them on an iPhone or iPad with FileMaker Go.

“Businesses tell us they need solutions that streamline their operations and work the way they do to give them a unique competitive advantage,” said Ryan Rosenberg, vice president, marketing and services, FileMaker, Inc. “The fastest way to tackle any mobile productivity task is using FileMaker Go for iPhone or iPad in combination with FileMaker Pro. With our FileMaker Pro and FileMaker Go promotion, business users can automate virtually any process quickly and easily, and have access to information from anywhere on their iPhone or iPad devices – now at a more affordable price than ever.”

To participate in the promotion, users must first purchase FileMaker Go for iPhone or FileMaker Go for iPad from the iTunes App Store. To purchase FileMaker Pro 11 at the special discounted price of \$149, they fill out a short form on the FileMaker Store to provide proof of purchase of FileMaker Go using their iTunes receipt. Offer is limited to one bundle purchase per customer.

Compatibility, Pricing, and Availability

Compatible with FileMaker Pro 7 and later versions, FileMaker Go is available now from the iTunes App Store. FileMaker Go for iPhone and iPod touch (running iOS 4) is \$19.99 and FileMaker Go for iPad (running iOS 3.2) is \$39.99. Additional details are available at http://www.filemaker.com/fm_go_pr.

About FileMaker, Inc.

FileMaker is the leader in easy-to-use database software. Millions of people, from individuals to some of the world's largest companies, rely on FileMaker software to manage, analyze and share essential information. The company's products are the FileMaker Pro line - versatile business database software for teams and organizations, for Windows, Mac, iPhone, iPad and the web - and Bento, the personal database for Mac, iPhone and iPad. FileMaker, Inc. is a subsidiary of Apple.

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*Discount rates and dates for the promotion may vary by currency and country. This offer is limited to one per customer and is valid only on software downloads and does not apply to orders of boxed products. This offer is valid only on online orders placed by eligible customers via the FileMaker Store at <http://store.filemaker.com> between January 11, 2011 and June 23, 2011. This offer is limited to one per person, one per household, or one per company or other entity. This promotion is not valid for software upgrades, updates, volume licenses, education/non-profit and/or site licenses. This offer is only valid for end-user customers, not for resellers of FileMaker products. This offer is not valid in connection with any other rebates, discounts or promotions. This offer is void wherever prohibited or otherwise restricted by law. FileMaker reserves the right to modify or withdraw the promotion at any time.

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